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This Privacy Policy governs the manner in which we will treat your personal information.

## WHAT INFORMATION DO WE COLLECT?

Personal information includes any information by which you can be identified and which relates to you as an identifiable individual. This includes your name, physical and postal addresses, email address, sex, age and internet address from the domain you are visiting.

## HOW DO WE COLLECT YOUR INFORMATION?

Personal information may be collected when:

- Using this website
- You contact us
- You complete a form
- You check in at your destination
- Make use of the services of one of our affiliated business partners

## WHAT DO WE USE YOUR INFORMATION FOR?

Any of the information we collect from you may be used in one of the following ways:

- Used in the ordinary course of our business.
- To administer a contest, promotion, survey or other site feature.
- To send marketing material relating to any similar sites that Kagga Kamma and our business partners are involved with.
- To improve customer service.

We will not disclose your personal information to unrelated third parties or third parties who we do not have business relations with.

Note: You can unsubscribe at any time where after we will no longer make use of your personal information.

## PROTECTION OF YOUR PERSONAL INFORMATION

Whilst we cannot guarantee absolute security of your personal information, we take all reasonable steps and measures to keep it secure from loss, misuse or unauthorised alteration. Our databases have built-in safeguards to ensure the privacy and confidentiality of your information.

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### Directors

AL de Waal

DL de Waal

PE Loubser

JW Meyer

Affiliated websites and sites linked into from this site have separate and independent privacy policies. We therefore take no responsibility or liability for the content and activities of these linked sites. Please refer to the applicable site for their policy on protecting your personal information.

## KAGGA KAMMA WEBSITE TERMS OF USAGE

Please read these terms of usage of the Kagga Kamma website carefully, by accessing the website or any of its pages you agree to be bound by these terms of use.

In our online marketing endeavours, Kagga Kamma may use website contact forms, Google Analytics, Google AdWords conversion tracker, or other Google services, Facebook, Twitter and other third party sites that use cookies.

Kagga Kamma collects data about your activities that does not personally or directly identify you when you visit our website. This information may include the content you view, the date and time that you view this content, or your location information associated with your IP address. We use the information we collect to serve you more relevant marketing. We collect information about where you saw the ads we serve you and what ads you clicked on.

We use Google Analytics' 3rd-party audience data such as age, gender and interests to better understand the behaviour of our customers. We work with companies that collect information about your online activities to provide advertising targeted to suit your interests and preferences. For example, you may see certain ads on this website or other websites because we contract with Google and other similar companies to target our ads based on information either parties have collected, including information collected through automated means (such as cookies and web beacons). These companies make use of automated technologies to collect information when you click on our ads, which helps track and manage the effectiveness of our marketing efforts

- Users may opt out of Google's use of cookies by visiting the Google Advertising Opt-out Page.
- Users may opt out of Google Analytics by visiting the Google Analytics Opt-out Page.
- Users may opt out of third party vendor use of cookies by visiting the Network Advertising Initiative Opt-out Page.

## E-MAIL MONITORING

We provide email addresses on the website that enable you to contact us. Forms that you complete on this website will also be transmitted via email. In order to check for viruses and to monitor service we reserve the right to monitor and inspect all material and information transmitted over our system.

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**KAGGA KAMMA**

ONTWIKKELING (Edms) Bpk

— NATURE RESERVE / NATUUR RESERVAAT —



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Vat No: 4220139549

Resort Address  
Kagga Kamma:  
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Western Cape  
Tel: +27 (0) 23 004 0077  
Email: lodge@kaggakamma.co.za

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Fax: +27 (0) 12 996 0556  
Email: propertyadmin@oaks.co.za

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We reserve the right, in our sole discretion, to amend this Privacy Policy from time to time. You agree to review the Privacy Policy whenever you visit this website for any such amendments. The amended version of the Privacy Policy shall supersede and replace all previous versions thereof.

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